

# The Hillcroft Way



## INAUGURAL HILLCROFT DAY AT 'THE SCHEU' A TOUCHDOWN!

Close to 150 Hillcroft Clients & Staff enjoyed a wonderful day at Scheumann Stadium cheering on our Cardinals on Saturday, September 25, 2021!



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## CEO Corner

Debbie Bennett, President & CEO



If you are like me, I am sure you have grown weary of the COVID-19 pandemic and all the ways it changes our lives and continues to throw the unexpected our way. What we hoped would be a short-lived inconvenience, is looking more like an indefinite "new normal" with some uncertainty sprinkled on top.

One thing remains certain, Hillcroft has tenacious staff that serve

amazing individuals who continue to navigate the daily changes that present themselves. All are happy to have begun reengaging with the community as they are able and grateful as always for its support and inclusion.

When life gives you lemons, make lemonade is a phrase used to encourage optimism and a positive can-do attitude in the face of adversity. Well, Hillcroft has made a lot of lemonade this past year and our community is a very important ingredient in the recipe.

I hope you notice how "extra sweet" our lemonade is thanks to our energetic staff, visionary board members and our great community as you read this publication.

Many thanks!



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# INAUGURAL HILLCROFT DAY

# A TOUCHDOWN



***Close to 150 Hillcroft Clients & Staff enjoyed a wonderful day at Scheumann Stadium cheering on our Cardinals on Saturday, September 25, 2021!***

Everyone was treated to a pregame Tailgate party courtesy of Munsee Meats & Once Upon A Plate Catering, a visit from the BSU Cheerleaders and Code Red Dance Team, free tickets, parking passes, and a commemorative t-shirt! Our Shooting Stars Dance & Cheer Team even performed on the field during the 2nd quarter of the game! We were blessed with perfect fall weather and thankful for all those who supported our event to help make a memory for everyone in attendance!





# AT 'THE SCHEU'

# OWN!



SATURDAY  
9/25/21

**HILLCROFT DAY**  
BSU CARDINALS VS TOLEDO ROCKETS



***Thank you to all of our sponsors who made this event possible!***

**A BIG THANK YOU TO:**

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Munsee Meats

Once Upon A  
Plate Catering  
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& Bakery  
Wendy's



# WHERE'S THE BEEF? AT HILLCROFT OF COURSE...

This past November, we partnered with Munsee Meats, Inc on a fundraiser which directly supported our agency. By purchasing one of the three amazing meat bundles that were offered, 25% of the total sales went directly back to help supporting individuals with disabilities in our community. We were blown away with support we received and ended up with 108 meat bundles across 73 orders totaling \$6,990 in sales to Munsee Meats, Inc, and a donation to Hillcroft of \$1,747.50! Thank you to everyone who supported this fundraiser, and we look forward to doing it again this year.



# ANNUAL COMMUNITY AWARDS

Each year we honor members of our community for their various support of the mission of Hillcroft Services. We are so thankful for all that they do for us year in and year out. This past year's award recipients were:



COMMUNITY SERVICE:  
Knights of Columbus



DEVELOPMENT PARTNERSHIP:  
Family Hearing Care



COMMUNITY PARTNERSHIP:  
Greek's Pizzeria on McGalliard



COMMUNITY EMPLOYER:  
Red Apple Cafe



VOLUNTEER OF THE YEAR:  
Bill Kimes

## #GivingTuesday 2021 was a HUGE success!

THANKS TO YOUR AMAZING SUPPORT, WE RAISED ALMOST \$13,000!

On Tuesday, November 30, we raised funds to help with the purchase of an Interactive Whiteboard for our ABA Clinic Preschool and Summer Camp classroom. Thanks to over 80 generous donors, we were able to not only meet our original goal of \$5,000, but far surpass it allowing us to purchase this new technology (and more) to help provide our kiddos at the ABA Clinic the resources needed to learn in a more engaged and efficient manner!



**Unified**  
Group Services

"We take care of the Customer...and then some!"

We would like to send out an extra special thank you to Unified Group Services for their very generous support of our #GivingTuesday campaign this year!





# > SERVICES SPOTLIGHT



## RELIABLE TRANSIT TO THE RESCUE...

This past fall, our Reliable Transit Division and The Muncie Symphony Orchestra (MSO) partnered together for the entire 2021-22 MSO season to provide FREE shuttle service for MSO patrons in need of extra assistance to and from the two main parking lots that feed Emens Auditorium. This was a perfect opportunity for us to partner with another amazing non-profit organization in our community and operate our fleet of vans to offer a valuable service for any MSO patrons who may need it.

The goal of Reliable Transit is to provide door to door, safe, and reliable transportation services to individuals utilizing the Medicaid Waiver. Our service enables Medicaid Waiver recipients to get to and from Hillcroft, their place of work, or other locations identified in a safe and timely manner. Reliable Transit provided over 30,000 rides for almost 2,000 individuals in 2021!



Dan Wolfert and MSO Executive Director Scott Watkins

## Compass Holiday Party

We are so thankful for our friends from The Compass Church in Yorktown for choosing Hillcroft as beneficiaries for their annual Shop, Wrap, Serve, and Give program this past Christmas season! Our clients who were selected for this program were so fortunate to be recipients of this amazing generosity from these wonderful Compass students! We are so thankful for their continued support of our mission and truly sharing what the Christmas spirit is all about with our clients.





# HILLCROFT GOLF SCRAMBLE



## 2022 will mark our 18th annual Hillcroft Golf Scramble Charity Fundraiser.

This two-day, two-flight, best-ball golf outing will host 250 players from all over the area who come together to raise approximately \$50,000 for programmatic needs for various services that Hillcroft provides. It is considered one of the best annual golf fundraisers in our area and historically sells out both days. Registration for the 18th Annual Hillcroft Golf Outing is now open! Visit [www.Hillcroft.org/golf](http://www.Hillcroft.org/golf) to secure your sponsorship or register your team online.



# WHERE THE FUTURE IS

## BRIGHTER THAN EVER BEFORE!

### REGISTRATION IS NOW OPEN!

[hillcroft.org/golf](http://hillcroft.org/golf)



## A SPECIAL THANK YOU TO OUR....

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### GOLF BALL SPONSOR





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*The Hillcroft Way* 

## Our Mission

To provide innovative services and supports for People with disabilities and their families, resulting in extraordinary differences in People's lives.

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Muncie, IN 47303

**GIVE ASSETS/BEQUESTS**  
Email Dan Wolfert  
at [dwolfert@hillcroft.org](mailto:dwolfert@hillcroft.org)



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